

Abby Gayle

Enthusiastic graphic designer with a passion for creating dynamic pieces for clients based on their goals and best design practices. Experienced in a myriad of mediums providing clients with opportunities for multi-faceted marketing and advertising approaches. Believes in the power of communication in both understanding clients during project initiation as well as in building the client message to the consumer.

Adobe Illustrator Adobe InDesign Adobe Photoshop HTML/CSS Microsoft Suite Copy Writing Photography WordPress

Education

Bachelor's Degree in Design Leadership
The Modern College of Design
Kettering, OH

AUGUST 2019–PRESENT

Associate Degree of Applied Business in Design
The Modern College of Design
Kettering, OH

AUGUST 2017–JUNE 2019

Design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration.

PRTA Scholarship

Raymond Pack Fund Scholarship

Mary Siberell Rader Scholarship

Presenter and copywriter for the 2019 National Student Advertising Competition

Pickaway-Ross Career and Technical Center
Chillicothe, OH

AUGUST 2015–MAY 2017

Business Professionals of America - President

Student Council - President

Student of the Year nominee

Honors Diploma
Logan Elm High School
Circleville, OH

AUGUST 2013–MAY 2017

4.16 GPA, 4th in Class of 153

National Honor Society, inducted spring 2016

Experience

Design Intern, United Theological Seminary
Trotwood, OH

APRIL 2019–PRESENT

Created and adjusted brochures, pamphlets, and business cards in response to needs within the organization.

Converted files into InDesign for the ease of future adjustments

Maintained and created visually attractive web pages through WordPress.

National Student Advertising Competition
Centerville, OH

JANUARY 2019–JUNE 2019

Responsible for working with a team of 20 to concept, create, and pitch an integrated marketing campaign for Wienerschnitzel.

Footwear Associate, Cabela's
Centerville, OH

AUGUST 2018–PRESENT

Assist customers by providing product information and outfitting guidance.

Create merchandise floor sets and restock product to ensure the best possible presentation for sales.

Support store management by communicating requirements to other outfitting team members.

Club Card Associate, Cabela's
Centerville, OH

SEPTEMBER 2017–AUGUST 2018

Greeted customers at initial entry into the retail store while promoting the Cabela Brand Credit Card.

Reviewed sensitive customer information through the application process ensuring compliance with all relevant laws.

Performed other customer service duties such as answering customer calls and guiding customers to desired destinations within the store.